



GenPride

2019-2020 ANNUAL REPORT



“We all want the same things as we get older—to be content, loved and in community.”

MISSION

We advocate for the unique needs of older LGBTQIA+ adults, offer innovative programs and services that promote wellbeing and prevent social isolation, cultivate belonging through community connection, and work to eliminate discrimination in all its forms.

VISION

All LGBTQIA+ older adults are valued for their resilience, are honored for their lived experiences, and thrive in socially-just communities that embody dignity, respect, and a sense of belonging.



“Lots of support from the staff I interacted with. Information given had positive results that will be a big benefit to me.”

VALUES

Inclusion: We create equitable, affirming, safe, and welcoming spaces that reflect and respect the diversity within the LGBTQIA+ community.

Equity: We commit to social justice, acknowledge systemic oppression, and strive towards unlearning our personal internal biases, while fostering an anti-racist organization and community.

Innovation: Develop programs and services that respond to the needs identified by our community and are regularly evaluated for their impact on the lives of LGBTQIA+ elders.

Collaboration: We create and support meaningful and sustainable community networks that advocate for and enrich the lives of LGBTQIA+ older adults.

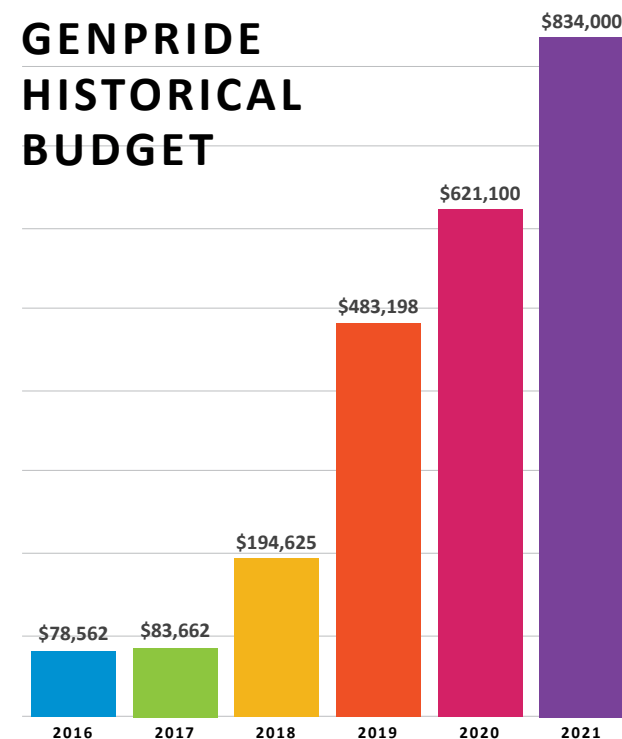
Education: We contribute to and engage the greater community with knowledge to better understand the issues faced by LGBTQIA+ elders.

Where we are.

It is my great pleasure to present to you GenPride’s Annual Report for 2019 & 2020. In this document you will find information about our current services, the impact on our participants in their own words, and an exciting update of Pride Place, the new LGBTQIA+ affirming and affordable senior housing on Capitol Hill.

The explosive growth of our organization’s budget can provide a snapshot of how far we’ve come in just a few short years.

GENPRIDE HISTORICAL BUDGET



Where we're headed.

In 2019, GenPride was awarded a 5-year grant from King County's Veteran's Senior Human Services Levy to create a training and resource hub to assist other King County senior centers to develop a welcoming and inclusive environment for LGBTQIA+ seniors that live in areas closer to these centers. We provide training about the history of our community to staff and participants of other senior centers, and we advise them on program and organizational policy changes that can demonstrate to the local LGBTQIA+ seniors that their centers are a safe and accepting place to receive services.

GenPride also signed a lease on a new temporary location, moving from the Broadway Market to the 12th Ave Arts building. We began renovating the new space at the end of 2019.

In 2020, the staff at GenPride successfully moved into our brand-new offices on March 1. Just two weeks later, Covid-19 shut everything down, and we all began working from home. Zoom and Teams suddenly became the only safe way for us to communicate with each other and with our participants. We quickly shifted our programs and outreach to the virtual space, helped train folks who needed technology assistance, and set up a Chat Buddy call system that paired dozens of seniors with a volunteer to keep spirits up and create a way for us to know how the pandemic was affecting our community. Despite the barriers that prevented people

from meeting in person, the need for services and connections in our senior community continued to grow.

Over the course of 2020, we provided 71 distinct online programs in which 309 people participated. In 2019, we had 80 programs with 186 participants.

We also published an anthology of stories written by people in our Writer's Workshop: *Unmuted, Stories of Courage and Resilience* by the GenPride Community that can be purchased on our website or Amazon.

As 2021 winds down, GenPride is preparing for a massive change on the horizon—Pride Place, the brand new LGBTQIA+ affirming senior affordable housing, is under construction on Capitol Hill. GenPride is building a 4,400 sq ft senior services center on the ground floor. Find more details in the next pages. To prepare for this extraordinary opportunity, GenPride is deep in infrastructure building so we can be prepared for this monumental shift in our operations. This will require a marathon sprint

in 2022 to complete the fundamental changes in bolstering important database reporting tools, adding more sophisticated financial systems, growing our fundraising capacity, and perhaps most importantly expanding our services for older LGBTQI individuals, adding new members to our board and committees, and expanding the racial/ethnic diversity of our board, staff and participants. You can find more information about applying for our board committees here: genprideseattle.org/committee-application/

This has been an exhilarating couple of years at GenPride, and I'm happy to report that we are on the cusp of achieving a major milestone for our community: a place for our seniors to call home. Whether you move into the new Pride Place apartments or attend the workshops and events that will be part of the new LGBTQIA+ Senior Community Center, GenPride will be a place where the seniors in our community—and those who love them—can come together



and celebrate the magnificent contributions they have made for those of us who came after.

With gratitude,

Steven Knipp
Executive Director

**Pride Place-118 affordable apartments
supporting LGBTQIA+ seniors**



Introducing Pride Place!

After more than a decade of imagining a place where LGBTQIA+ seniors—whom we affectionately call Rainbow Elders—could have an affordable place to call home, Pride Place broke ground in September 2021!

Located on Broadway between Pike & Pine in the heart of Capitol Hill, GenPride has partnered with Community Roots Housing to build Washington state's first affordable housing focused on LGBTQIA+ seniors. With 118 studio and one-bedroom units in an eight-story building, this central location will plant a stake in the ground of what is the historical home of our community.



Conceptual rendering of the Community Gathering space

GenPride will own and operate a 4400 square foot facility on the ground floor, offering a space for community to gather. With a large multi-use community room with a commercial kitchen, a health services center, and administrative offices—this space will become a focal point in the city for Rainbow Elders and their friends to come together and be received with open arms.

Scheduled to open in early 2023, GenPride will be hosting community workshops in 2022 to assist potential residents in determining their qualifications to live in the new building. The two main criteria for living in this building is that you must be 55+ and be in a qualifying income range.

If you'd like to stay abreast of the latest developments, or learn more about how you can make a financial contribution to this exciting project, please email steven@genprideseattle.org. Or, visit genprideseattle.org/prideplace/ where you can also make a donation.



“I’m thinking of Dorothy repeating her mantra: There’s no place like home, there’s no place like home and I believe this, above all else is what can be said of GenPride and the warm welcoming embrace of its people. It is a homecoming and one unlike the many that came before it in its unconditional acceptance of all. So I think I’ll slip on my ruby slippers and repeat after her: there’s no place like home. Please accept my heartfelt thanks.”

2021 Services & Programs

We were thrilled to launch our Social Work program this year.



SOCIAL WORK SERVICES

INFORMATION AND REFERRAL — finding help to connect you to resources including: senior and affordable housing, mental health care, caregiver support, and more.

OPTIONS COUNSELING — providing support with problem solving and decision-making around new or ongoing challenges.

BENEFITS ENROLLMENT — working with DSHS and other partner agencies to enroll participants in benefit programs like food and energy assistance, Medicaid services, and other discount programs.

SHORT-TERM CARE COORDINATION — helping to coordinate and improve communication between health care providers, insurance plans, and caregivers during care transitions or if more affirming care is needed.

CAREGIVER SUPPORT — providing consultations and support to caregivers caring for a partner, friend, or family member.

CLASSES & ACTIVITIES

- LGBTQIA+ Cultural Engagement Training
 - Weekly Yoga Classes
 - Weekly Strength & Balance classes
 - Healthy Cooking Classes
 - Introduction to Qigong
 - Monthly Movie Nights
 - Moving to Music
 - Writer's Workshop
 - Money Smart—Financial Literacy classes
 - Introduction to Tai Chi
- + **New classes introduced quarterly!**

“So helpful in unexpected ways. The social worker is very attentive and looks for ways to help that I haven’t even asked for.”

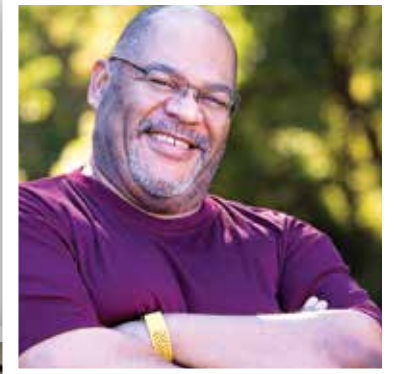
If you'd like to donate to support our senior programming, visit: genprideseattle.org/donate



“Being able to do yoga regularly during this difficult long pandemic time has been so important for my mental, social, and physical well-being. People in the class have become familiar over the many months, so I feel like I’ve made new friends too, though virtually.”



“I’ve been doing the Qigong class and the Moving to Music class. Both are excellent and really support my physical and mental health. I also attend the movies which are enjoyable. I appreciate the LGBTQ + themes.”



2019-2020 Financials

Program Support & Revenue	2019	2020
Government Contracts	\$ 426,095	\$ 540,890
Other Grants & Contributions	\$ 9,050	\$ 289,917
Contributed Services	-0-	\$ 6,130
Program Fees	\$ 10,175	\$ 2,250
Special Events	\$ 37,661	\$ 2,172

Total Public Support & Revenue	\$ 483,199	\$ 841,359
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Expenses	2019	2020
Program Services	\$ 285,813	\$ 522,068
Management & General	\$ 9,053	\$ 66,720
Fundraising	\$ 15,848	\$ 73,606

Total Expenses	\$ 310,714	\$ 692,394
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Audited financial statements provided by Jacobson Jarvis and Co.



“It was a great idea to share financial stuff with seniors that really need to budget their finances.”

2019-2020 Donors

Individuals

Marta Acedo
Doug Adams
Emanuel Allen
Michael Allen
Doug Allison
Kristin Anderson
Bleeker Ayers
Mary Ayres
George Bakan
Charlene Baugher
Crystal Beal
Gary Beaman
Jon Bell
Amanda Beller
Marcella Benson-
Quaziana
Ingrid Berkhout
Daidrie Berry

Carl Beshara
Thomas Bigelow
Amie Bishop
Barbara Blakistone
Marietta Bobba
Artemis Bobbitt
Marsha Botzer
Dan Brelsford
Alex Brennan
Eileen Brennan
Jodi Brien
George Bright
Irene Calvo
Zola Campbell
Miguel Candelaria
Jon Cannon
Debbie Carlsen
Tom Carroll
Daniel Christopher
Dustin Clewell

Robert Cole
Julie Colgan
Orla Concannon
Joshua Cooper
Paulette Coriolis
Michael Craig
Constance Curran
Spencer Czapiewski
Gary Davis
Vasco Depinna
Jonathan Derkacht
Mark Desmond
Kiley Dhatt
George Dicks
Garrett Dieckmann
Kathleen Dillon
Eleanor Doermann
Pamela Drago
Terrence Earls
Mary Edwards
Leo Egashira
Thomas Elston
Janice Emery
Charles Emlet
Kathleen Emry
David Enslow
Hiroko Evans
Lyle Evans
Teresa Fiorini

Lindsay Fournier
Karen Fredriksen-
Goldsen
Demetra Gary
Maureen Gerety
Stephan Gerhardt
Elizabeth Gilbert
Kristina Gizinski
Victoria Gleason-
Hopkins
Cassie Glenn
Bennett Goldberg
Michael Goldberg
Jayn Goldsen
Rene Gonzalez
Crissy Gonzales
Lorena Gonzalez
Mary-Anne Grafton
Angela Gunn
David Haack
Shanon Haber
Jenny Harding
Thom Harrington
Kate Harris-Ferree
Laurence Hartfield-Coe
Hilarie Hauptman
Shaun Helkey
Leslie Heron
Kemp Hiatt
Andrew Hogan
Sheila Holt
Sam Hopkins
Jeff Howard
K Hundley

Sandra Hungerford
Jenn Hunter
Randy Hurlow
Debbie Jae
Justina Jones-Savage
Kathleen Kaye
Nancy Kiefer
Cathy Knight
Steven Knipp
Tony Krebs
Jane Lanning
Dena Levine
Joanna Liao

Maureen Linehan
Lisa Long
Michelle Longwill
Brian Looker
Gregry Loomis
Mason Lowe
Robert Lux
Douglas MacIver
Cami Macnamara
Jim Malatak
Linda Marchesani
Ray Martin



***"I love the online
programming
they provide!"***



***"I was reluctant to seek help
but the social worker was
kind and supportive."***

Jonathan Mathews
Denny McCormick
Paul McDevitt
Ann Mcgettigan
Bruce McIntosh
Patricia McIntyre
Brandon McKay
Twila Meeks
Sameth Mell
Beatriz Miguelez
Mary Miller
Nancy Mohrman
Terry Morton
Randall Newell
Jerry Newsted
Jack O'berg
Kevin O'Brien
Timothy O'Brien
Erica Olson
Matthew Olson
Ann Paris
Christopher Parker
Patricia Perry
Christopher Persons
Claire Petersky

Aaron Peterson
Stephen Phillips
Pamela Piering
Stephanie Pietras
Jason Plourde
Bob Porterfield
Anyah Prasad
Mike Ramey
Joe Ramirez
Robin Reynolds
Trish Rhinehart
Ingrid Ricks
Ruben Rivera-Jackman
David Robertson
Christa Rodriguez
Patty Rose
David Roseberry
Amy Rubin
Deborah Rustin
Ivan Sanchez
Andrea Sanderson
Joan Sandler
Alan Sapalaran
Lisa Satin
Muriel Saunders

Kshama Sawant
Dawn Schaper
Daphne Schneider
Kevin Schulz
Alan Scott
Greg Scully
Jeff Sebak
Elizabeth Shier
Paul Sivesind
Keith Smith
Kelley Smith
Susan Snyder
Lindsay Soyer
Nate Stokes
Lorna Stone
Marcia Stone
Michelle Sturdevant
Richard Sturgill
Steve Taylor
Caitlin Thatcher
Ron Thompson
Patricia Throop
Kate Turpin
Mikhael Twyman

Ingrid Ulrey
Christy Urdal
Rebecca Urga
Joe Varano
Lou Vargas
Jessica Wakefield
Claudine Wallace
Fred Ward
Lauren Ward
Cynthia Web
Russ Welti
Ian Wesley-Smith
Glenda West
Donna Whitford
Briana Wicks
Jim Wigfall
Lauren Williams
Douglas Wilson
Timothy Wolfe
Caitlin Wood
C. Woodward
Lucy Yang

Organizations

Alaska Airlines
Apple
Ashford Senior Living
CarePartners
Senior Living
CHEER Seattle
DML Insurance
Eldergrow
F5 Networks
Gates Foundation
Group Health
Foundation

GSBA
Kwanchai
Nordstrom Inc
NW LGBT Senior Care
Provider Network
Puget Sound Energy
Foundation
Quail Park
Seattle Gay News
Tableau
TEW Foundation



***“Instructor very skillful
in adapting exercises to
the physical
limitations of
participants.”***





“The Yoga and Strength & Balance classes have helped me physically, emotionally, and mentally through covid. I very much rely on them and look forward to continuing.”

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Special thanks to the City of Seattle, Aging and Disability Services, and King County VSHSL for their ongoing operational support.



2021 Board & Staff

Board of Directors

Marsha Botzer

Danica Boyle

Eleanor Doermann

Leo Egashira

Karen Fredriksen-Goldsen

David Haack

Maureen Linehan

Richard Patterson

Ruben Rivera-Jackman

Ingrid Ulrey

Special thanks to **Peggy Haslach, Mary Rita Hurley, Kathryn Lewis, Linda Marchesani, Dallas Martinez, and Joseph Sparacio** for joining our board committees!

GenPride Staff

Steven Knipp

Executive Director

Beatrix De Le Busy

Zoraida Yolande Miguelez

Operations &

Communications Manager

Cherie Schumacher

Program & Volunteer Manager

Claudine Wallace

Social Worker

Mitch Hunter

Training Manager

Tony Krebs

Digital Programming Specialist

Sonia Frojen

Administrative Assistant

Megan Harrison

Bookkeeper

The quotations within this report are responses to our VSHSL Service Satisfaction Survey from actual participants.

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